

Introducing



9th – 11th April 2010,
CODISSIA Trade Fair Complex,
Coimbatore, India

Organisers



Organised by:



Orbitz Exhibitions Pvt Ltd:

A leading Trade Fair Solution Company
in India

SIEMA:

Founded with the sole aim of
representing and protecting the interest
of Micro, Small, Medium and Large
Scale Engineering Industries in
South India

Organisers Brief : Orbitz Exhibitions Pvt. Ltd.



A small brief: Management India and Abroad

Exhibition Representation in India
Overseas Promotion of Indian Exhibitions
Seminars & Conference Management

Network:

15 offices in major metros of India

International Presence:

Germany and Middle East

Organisers Brief : Orbitz Exhibitions Pvt. Ltd.



Successfully Established events:

- IPVS - Pumps, Valves and Systems
- Meditec Clinika - Medical Equipments
- PHARMAC INDIA- Pharma Industry & Allied Products

Related Activities:

Partnering with world renowned trade fair organizers to promote trade fairs in Indian market.

Providing opportunities to India business Fraternity to international market.

Organisers Brief : **SIEMA** : South Indian Engineering Manufacturers Association



Brief

Founded in : 1952

Objectives:

To Inculcate an awareness and provide a Platform to share best practices of Manufacturing

Other activities:

involved with the Bureau of Indian Standards (BIS) to formulate standards for Agricultural and Domestic Pump sets

Organisers Brief : **SIEMA** : South Indian Engineering Manufacturers Association



Significant achievements

Creating awareness among its members regarding producing quality Products. The total number of BIS Licensees in and around Coimbatore are more than 300 which is the largest at a single place in our Country.

SIEMA celebrated Golden Jubilee in the year 2002.

SIEMA is the major promoter of Si'Tarc and COINDIA.

Engineering industry



Facts

The Engineering Industry is the largest segment of the overall Indian Industry.

It is a diverse industry with a number of segments and clearly segmented

Engineering industry in India



Heavy Engineering Sector

Cement Machinery, Sugar Machinery, Rubber Machinery, Metallurgical Machinery, Machine Tool, Material Handling , Equipment, Mining Machinery, Dairy Machinery

Light Engineering Sector

Welded Steel Pipes & Tubes, Process Control Instrument
Antifriction Roller, Bearing, Plain Paper Copier

User Segment



End User Industries

Heavy engineering goods :

are power, infrastructure, steel, cement, petrochemicals, oil & gas, refineries, fertilisers, mining, railways, automobiles, textiles etc.

Light Engineering goods :

are essentially used as inputs by the heavy engineering industry

Outlook of engineering industry

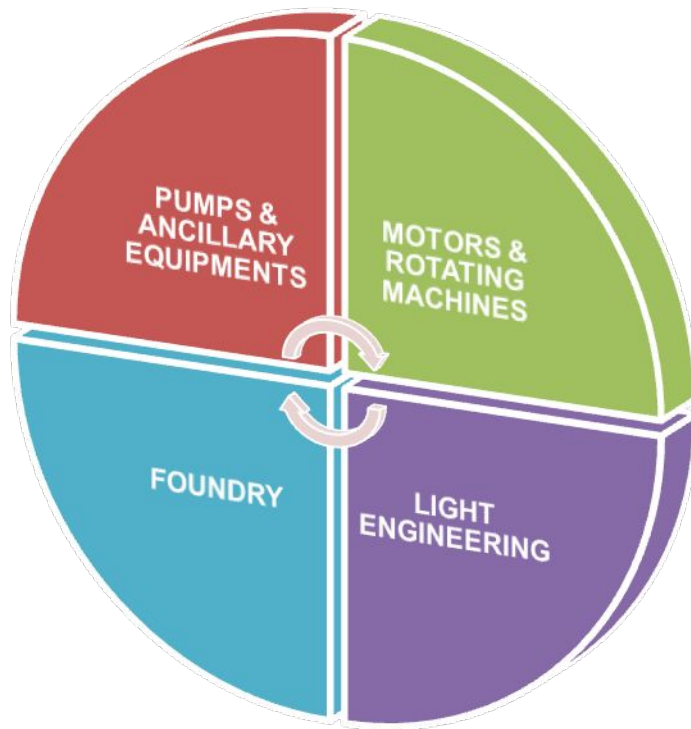


Government's increased thrust on Infrastructure development.

Continuous growth of the manufacturing sector is favorable regulatory policies

Fresh Investments in the power equipment, metals, oil & gas and petrochemical industries coupled with robust Industrial activity is expected to drive the growth momentum in the capital goods industry

About TECHNO4 INDIA



Techno 4 is a Trade Fair encompassing four varied sectors of Engineering Industry.

- 5.PUMPS & ANCILLARY EQUIPMENTS
- 6.MOTORS & ROTATING MACHINES
- 7.FOUNDRY
- 8.LIGHT ENGINEERING

About **Pumps and Ancillary equipments** in India



This 70 years old industry produce more than 1.2 million pumps every year.

The industry meets 95 percent of the domestic demand

The Indian pump industry has an outstanding record of Indigenous research and development in

- **Mass-produced pumps for agriculture**
- **Gigantic pumps for interlinking rivers**
- **Pumps for critical services such as nuclear power generation**

About **Pumps and Ancillary equipments** in India



India has today become a reliable, Technically competent, competitive and enterprising outsourcing option for many multinational companies in Industrial pumps & systems

Indian Pump industry is characterized by the co- existence if large number of SSI Units, some large manufacturers and plenty of foreign Manufacturers

About **Motors and rotating machines** in India



Motors are drivers of the machinery, generators play an equally important role In the precarious power availability situation of India.

The generator industry in India is Admirably catering to the alternative power requirement of large and small industries, commercial establishments and domestic sector.

About **Motors and rotating machines** in India



The growth is further boosted by the requirement of special purpose motors for specific applications like cranes, cement mills, machine tools, flameproof motors for the mining and DC machines for the textile and other sectors and for pump sets by the agricultural sector.

About **Foundry** in India



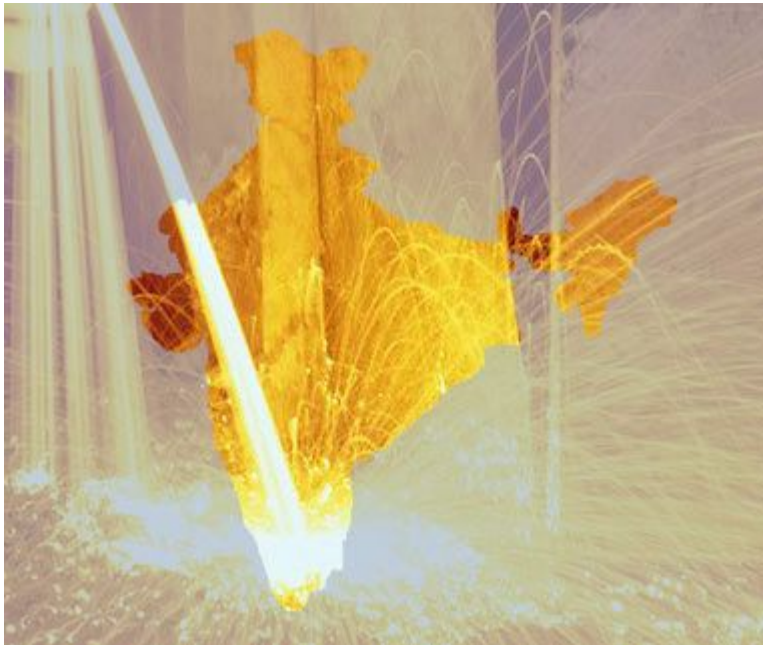
More than 5000 foundry units in India, having an installed capacity of approx 7.5 million tones per annum.

The majority (nearly 95 %) of the foundry units of India fall under the category of small scale industry.

The foundry industry is an important employment provider.

Each Foundry clusters known for catering to some specific end use markets

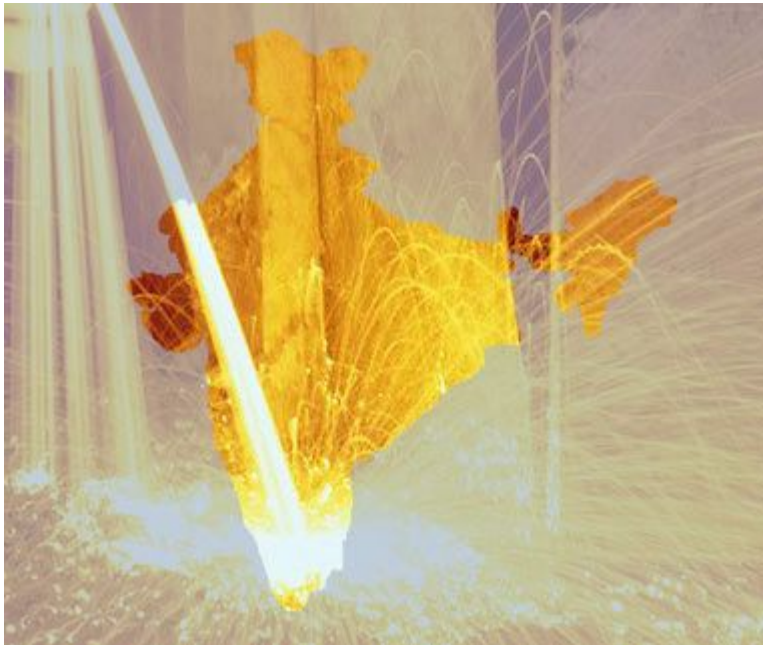
About **Light Engineering** in India



The India Light Engineering industry is highly diversified, comprising of a number of distinctive sectors and sub sectors.

The product range in this industry varies from highly sophisticated microprocessor based process control equipment and diagnostic medical instruments to low-tech items such as castings, forgings, fasteners etc.

About **Light Engineering** in India



The sector also includes products such as Bearings, steel pipes and tubes.

Most of the products in the light engineering industry serve as inputs for the capital goods industry and hence the industry is dictated by the demand for capital goods.

Why – **Tamil Nadu** / Coimbatore ?



In Tamil Nadu a strong Engineering base exists involving products ranging from **automobiles, bicycles, castings and forgings** to **textile machines, electrical and non- electrical machinery, pumps and transportation equipment, engineering ancillary industries** all of which are concentrated in Chennai (Madras), Coimbatore, Salem etc.

Why – Tamil Nadu / **Coimbatore** ?



The third largest city in the state, Coimbatore is one of the most industrialized cities in Tamil Nadu.

It is also known as the textile capital of South India or the Manchester of South.

Coimbatore is also famous for manufacturing of Motor-Pump sets and varied Engineering goods.

Why – Tamil Nadu / **Coimbatore** ?



Region is also known for its globally competitive Engineering and Auto components Industries & Foundries

It is also rated as the fourth investor Friendly city in India.

It is also becoming a preferred IT destination with the city having several software parks.

Event Venue – **Codissia trade fair complex**



One of the largest modern exhibition centre conveniently located.

The 100000 sq.m. area complex has been designed to provide an ideal setting for International & National Trade Events, Conventions, Seminars etc.

The venue is equipped with facilities of International standards like Conventional Hall, Food Court, Vehicle Parking etc.

Event in detail



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Special offer



Special Factory Visits is being organized for our Visitors in field of

- Foundry
- Rotating Machine
- Product Dye and Mould Centre
- Research Institute

(Group of max 30 people @ of Rs. 1500/- per person including Transport & Lunch)

Associate with us



Be a Exhibitor / Visitor or Delegate

Contact our Office or respective region

Log on to www.techno4india.com

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THANK YOU